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# Log

Fall 2021  
Why Italy Now?



#### An Ancient Door to an Ever New World

In September 2013, Xi Jinping announced China's Belt and Road Initiative, a strategic masterplan to develop new terrestrial and maritime trade routes between Asia and Europe. Invariably, a primary maritime route is the Adriatic corridor, where Trieste, an international free port, offers rail connections to Central Europe and the North Sea. The BRI represents a return to the role the Adriatic has played since the time of Marco Polo – the gateway to the East – but it is also an opportunity to rethink the region's cities and ports.

For over a thousand years, the Serenissima Republic of Venice built its wealth and dominance as a commercial superpower by expanding trade relations with Asia and the Middle East. The Adriatic Sea, for centuries called the Gulf of Venice, was considered the door to the Levant, the border between Western civilization and the East. As John Ruskin wrote in *Stones of Venice*, "Opposite in their character and mission, alike in their magnificence of energy, they came from the North and from the South, the glacier torrent and the lava stream: they met and contended over the wreck of the Roman empire; and the very center of the struggle, the point of pause of both, the dead water of the opposite eddies, charged with embayed fragments of the Roman wreck, is Venice. The Ducal palace of Venice contains the three elements in exactly equal proportions – the Roman, Lombard, and Arab. It is the central building of the world." Yet, the history of Venice and its gulf was overlooked by modern history. The fascist regime grossly manipulated the history of the ancient Venetian colonies in the Levant, and the Republic's trading activities were superficially interpreted as the precursor of modern capitalism and ideologically dismissed.

The history of the sea defies historiographical cliché and prejudices. Unlike the land, the sea leaves no visible trace, yet the history of maritime trading and exchange reveals the richness of multiculturalism. Venice was founded on the sea, an ability learned from Byzantium. The "Stato da mar" (state of the sea) was an archipelago of islands: ICrete, Eubea, Cyprus, Corfu and ports of call (Istria, Dalmatia, parts of Montenegro and Albania, Morea up to Constantinople and its Venetian quarter. In the Middle Ages, Italian identity in the Mediterranean was defined primarily by seafaring Venetian and Genovese merchants and their interaction with trading partners.

A wealth of commercial activities shaped the Adriatic coast: Trieste, Aquileia, Ravenna, Rimini, Pesaro, Fano, Senigallia, Ancona in Italy; Pula, Rijeka, Zadar, Sibenik, Split, Dubrovnik in Croatia; Bar in Montenegro; Durres and Vlorë in Albania – which also have Italian names. International trade also led to new architectural typologies in ports across the Mediterranean. The fondaco, of medieval origin, was both a warehouse and an accommodation for foreign merchants. Fondaco appears in the old languages of the Levant and beyond; in Turkish, for example, Andıq means warehouse. In Venice, the Fondaco dei Tedeschi, or Fondaco dei Turchi (Turks meant anyone from the Middle or Far East;

Germans meant all northern European merchants), attested to the many relationships the Adriatic fostered between civilizations. The lazzaretto was developed as a place to confine infected goods or people for up to 40 days (hence the term quarantena) to avoid an epidemic of plague.

The Italian side of Adriatic was always a perfect landing site for refugees: until the unification of Italy (1861) and construction of the Adriatic railway (1863–72), this side of the peninsula was not seen as split between north and south. Dante Alighieri considered it horizontal, like in the *Tabula Peutingeriana* [a possible Roman road map]. For centuries, Greeks, Armenians, Jews, Albanians, Slavs, and Syrians established enclaves along the Adriatic. In the 18th century, the Austro-Hungarian Empire began to extend their power toward the Adriatic: the Südbahnhof in Vienna and Miramare Castle in Trieste are two examples of their effort to establish a presence on the Adriatic.

Postwar economic growth led to industrialization, mostly small and medium-sized manufacturing enterprises, and tourist exploitation of the coastline. The settlements of the 1920s and '30s were repurposed and absorbed into a diffuse network of hotels, clubs, beaches and theme parks that determined the leisurely character of the coast and led to Romagna becoming the epicenter of mass seasonal tourism. Federico Fellini's *I vitelloni* (1953) showed the great contrast between Rimini in summer, full of tourists, workers, and parties, and the melancholic winter atmosphere of an almost deserted city. Dino Risi's *L'ambrellone* (1965) registered the "anthropological mutation" of Italian society due to consumerism and the new rhythms of life.

Since then, the industrious inland and the laid-back coastline are considered two faces of the same coin. Given its distance from the great cities (Rome, Florence, Milan, Naples), the Adriatic city represents the suspended time of holidays, when one can dress and behave differently and test new typologies of leisure. During the fascist era, summer colonies were designed for children. In the 1960s, some of the first discotheques in Europe, L'alramando by Piero Derossi in Rimini and the Woodpecker by Filippo Menotti in Milano Marittima, experimented with new materials like polymer plastic and fiberglass. At the same time, marginal areas along the Adriatic became home to Roma and Sinti communities. Gay culture also thrived thanks to Pier Vittorio Tondelli, author of *Altri libertini* (1980) and *Rimini* (1985), who was also first to see how the Adriatic's major cities would sprawl to form an urban continuum.

The Adriatic took its most radical form when, in 1968, engineer Giorgio Resa designed, financed, and built an artificial island off the coast of Rimini to declare the independent *República de la Isla de la Razón* [the Republic of the Island of Reasons]. The short-lived utopian micro-nation became a symbol of freedom and escape from traditional society, a space of self-determination that captured the spirit of an era and, once again, the libertarian call of the sea.

— Manuel Orazi & Marco Vanucci

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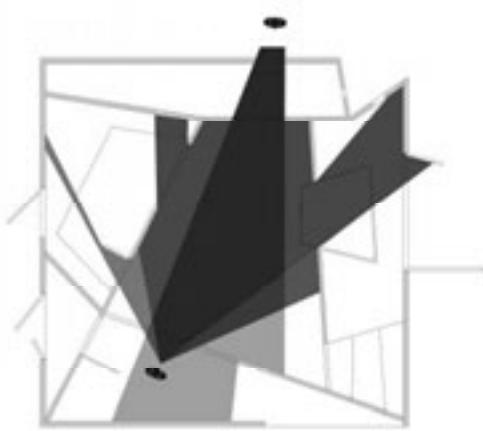
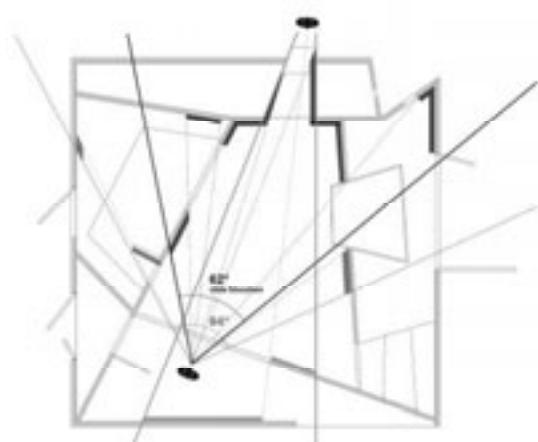
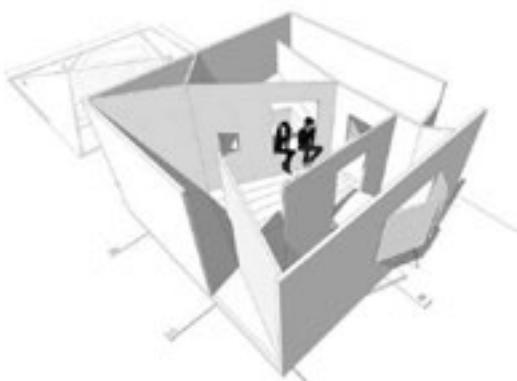
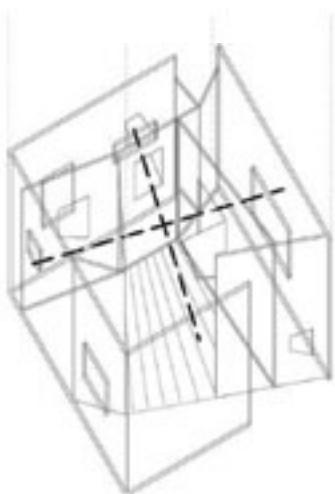
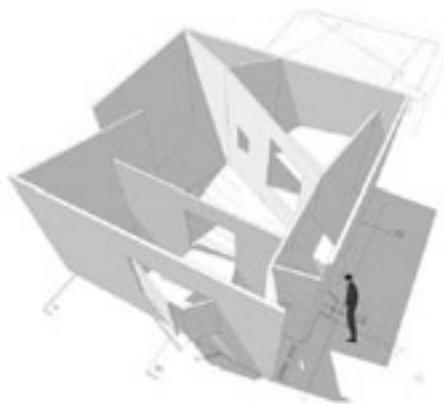
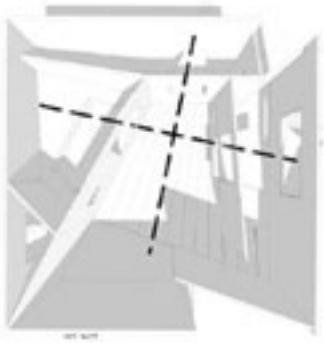
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*Cover:* Story: Manuel Orazi & Marco Vanucci, An Ancient Door to an Ever-New World  
 Drawing: Crystal Griggs, Charting the Mediterranean Sea



# Viewing Rooms



## Putting Things in Perspective

The Milan Triennale exhibition “Rooms: Novel Living Concepts” overlapped with the 2016 Milan Furniture Fair. Many of the architects chose to design rooms for “selling” their work, but we set out to play a perspectival game through the manipulation of space and image. From the outside, the room was a parallelepiped, a three-dimensional figure formed by six parallelograms. The resulting interior spaces set up two lines of perspective. One ran along the axis of the entrance; the other, could only be discovered along the transverse axes. The inspiration for the game was Max Ernst’s 1920 overpainting *The Master’s Bedroom*, in which two-dimensional figures – a bear, a lamb, a bed, a table – stand in the deep perspectival space of a room. In our room, similarly disparate images were arrayed across the interior walls, which caused them to break apart. Only from specific vantage points could visitors see the distorted images realign as legible graphics. Ernst’s overpainting is subtitled “it’s worth spending the night there,” but our room was not to be lived in; the bed niche suggested intimacy only through human absence. The room simply lent itself to those who tried to “play” the game.

Illustrations from Gerd Grüneisl and Wolfgang Zacharias, PA-Schnippelbuch nr. 1: Materialien-Bilderarchiv, 1981, a drawing archive similar to sources Max Ernst used in *The Master’s Bedroom*, 1920. Opposite page: Studio Terragni Architetti, studies of perspectival views in “Putting Things In Perspective,” 2016. All images courtesy the architect.

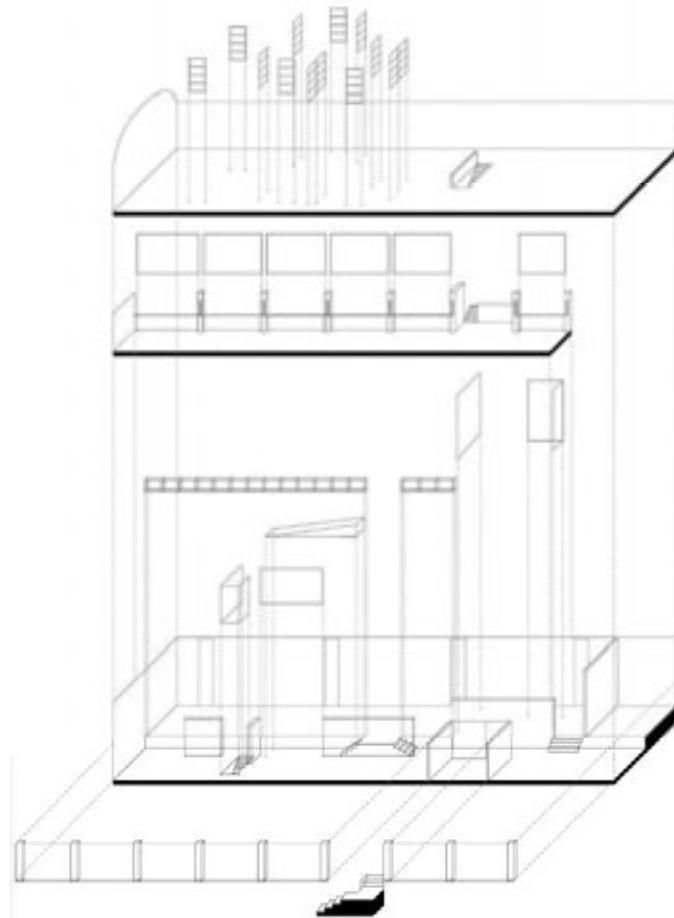


Studio Terragni Architetti, Putting Things in Perspective, Milan Triennale, 2016. A perspectival game, this micro "dwelling" could only be inhabited in one's imagination. Photos: Andrea Martiradonna.





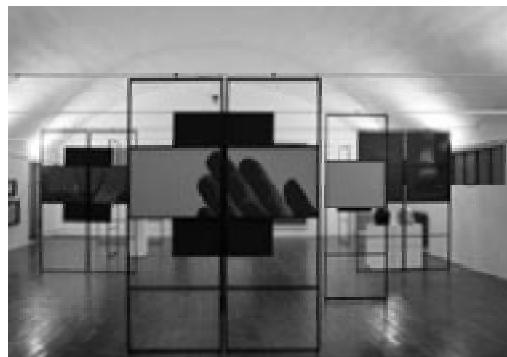
Studio Terragni Architetti, Fondazione Cirulli, 2017. Exploded oblique section showing the placement of glass panels and cabinets in the public exhibition spaces.



### Fondazione Cirulli

The Fondazione Massimo e Sonia Cirulli archive and exhibition space in San Lazzaro di Savena, just west of Bologna, was originally a showroom designed by Achille and Pier Giacomo Castiglioni in 1960 for Dino Gavina's modern furniture company. The Castiglionis described the building, in *Domus* 385, as "a space invented with liberty and with rigor." Liberty no doubt meant the freedom to experiment in ways that no longer accord with today's building codes. To preserve the Castiglioni sensibility and meet new safety and security requirements was a delicate enterprise. How could we retain the quality of the space while bringing it up to code and installing a flexible exhibition system? The answer was to use large, metal-framed glass panels with a consistent profile of 2.4 centimeters based on the building's original Castiglioni windows. The new transparent partitions, fitted between, but not engaging, the uneven floors and ceilings and enclosing the open stairs are both safeguards and new display surfaces that complement rather than fragment the space.

Elisabetta Terragni is an architect and professor. In 2001, she founded Studio Terragni Architetti, based in Como, Italy, and Brooklyn, New York.



This three-month project – from concept through construction – paved the way for the foundation's first exhibition, "Universo Futurista," curated by Jeffrey Schnapp and Silvia Evangelisti with graphics by Daniele Ledda. Photos: Daniele Ledda.